

HARPREET KAUR

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Portfolio: <https://designerharpreetkaur.com/>

SUMMARY

Hi there! I'm a Graphic Designer with 6+ years of experience. Blending creativity and technical skills across diverse brand projects. I excel in creative collaboration with teams to meet our goals on time. I am also passionate about guiding designers, and artists to tackle exciting challenges together. Let's create something amazing!

WORK EXPERIENCE

2018-2024

SENIOR GRAPHIC DESIGNER AND CLIENT HANDLER, SOCIAL SIMBA, PUNJAB
EXPERIENCE- 6+ YEARS

Social Simba is a distinguished digital marketing company relentlessly catering its services to numerous ventures.

2016

WEB DESIGNING COURSE, MAKING YOU LIVE PVT. LTD

I have completed my 6 months training in web designing at MYL company.

EDUCATION

2014 – 2016

MASTER IN COMPUTER APPLICATION

LOVELY PROFESSIONAL UNIVERSITY, JALANDHAR, INDIA

2011 – 2014

BACHELOR OF COMPUTER APPLICATION

GURU NANAK DEV UNIVERSITY, AMRITSAR, INDIA

ACHIEVEMENTS

○ 2022

THE ACE EMPLOYEE

EXCELLENT DESIGN FORMALIST OF THE YEAR

TOOLS

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- CAPCUT

KEY STRENGTHS & SKILLS

- I have extensive expertise in **Adobe Photoshop** and **Adobe Illustrator**, along with proficiency in other tools such as **Capcut and Canva**.
- Expertise in typography, brand identity, layout design, with strong attention to detail, effective communication skills, and excellent time management.
- Proficient in designing materials including social media graphics, banners, letterheads, brochures, posters, and business cards, ensuring each design aligns with brand goals.
- I have worked as a team leader and managing client relationships.
- I have ability to work under strict deadlines without compromising with quality of work.

CREATIVE FIELDS

- | | |
|--------------------------|----------------------|
| ○ Logo & Branding | ○ Brochure/Flyers |
| ○ Social Media Creatives | ○ Menu & Product |
| ○ Business card | ○ Problem Solving |
| ○ Brand Identity Buildup | ○ Creative Direction |
| ○ Photo Editing | ○ Typography |

ADDITIONAL INFORMATION

- **LANGUAGES:** English, Punjabi and Hindi
- **INTERESTS:** Travel, Photography, Listening Music, painting

DECLARATION:

I HARPREET KAUR hereby declare that above information mentioned is true to best of my knowledge.

Harpreet Kaur

Place: LONDON